**Enterprise application WIBEIS world international brand certification need to provide the material**

**First, apply for brand trademark information;**

|  |  |  |  |
| --- | --- | --- | --- |
| Brand Chinese name |  | Brand English name |  |
| Brand Chinese name |  | | |
| Brand logo identification information | Accreditation body |  | |
| Identify the deadline | Year Month to Year Month Day | |
| Certificate scan |  | |
| Trademark registration number |  | | |
| International Classification of Trademarks |  | | |
| Trademark Duration | Year Month to Year Month Day | | |

**Second, apply for corporate information;**

|  |  |  |  |
| --- | --- | --- | --- |
| Company Name Chinese |  | Business Name English |  |
| Enterprise country |  | | |
| Enterprise nature |  | | |
| Enterprise address |  | | |
| Business contact |  | | |
| Business Registration Number |  | | |
| Years of operation |  | | |
| Enterprise legal representative |  | | |
| type of enterprise |  | | |
| Registered capital |  | | |
| Business Scope |  | | |

**Third, the enterprise to provide the materials and proof;**

|  |
| --- |
| 1. Business license, tax registration certificate and annual inspection certificate copy |
| 2. Organizational code certificate and copy of annual inspection certificate |
| 3. Valid period of the permit or qualification certificate and a copy of the annual inspection certificate |
| 4. A copy of the production license |
| 5. A copy of the quality inspection report |
| 6. Copy of trademark registration certificate |
| 7. Product registered trademark (patent certificate, high-tech product certification copy) |
| 8. Product quality certification of the relevant proof |
| 9. Certificate of quality management system |
| 10. Environmental management system of the relevant proof |
| 11. Industry, national, international certification, the standard of the relevant proof |
| 12. Approved copy of the management / security / service system certification certificate and other honorary certificates |
| 13. (Including the profitability, technology, production, quality, sales, independent research and development, etc.) and the status of the after-sales service system, the development of new products in the same industry, including the business scope of the unit, scale, production capacity, , Funding to ensure that the situation, etc.); |
| 14. Organization chart (including after-sales service organization chart) |
| 15. Product sales network map |
| 16. Product Overview (performance, life, reliability, safety, economy, energy saving and environmental protection, scientific and technological content, functional indicators, physical and chemical indicators, etc.) |
| 17. Certificate of merchandise quality |
| 18. Whether there is no legal action in the past three years |
| 19. Certification application |

**Fourth, corporate culture evaluation overview**

|  |  |
| --- | --- |
| Corporate culture evaluation indicators | |
| Popularity index | 1, the brand popularity index 2, the leadership charm index 3, the staff value orientation |
| Environmental index | 1, corporate image construction (implementation of corporate culture CI standards);  2, inside and outside the enterprise environment construction (unit environmental management situation);  3, the security environment (comprehensive management situation) |
| Development Index | 1, product life cycle (product life cycle in the market, product development)  2, customer satisfaction (product repair rate, customer evaluation, brand awareness)  3, operating performance year-on-year (annual sales income over the same period, the annual cost control over the same period) |
| **An Overview of Enterprise Culture Construction** | |
|  | |

**Fifth, the application**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **WIBEIS World International Brand Certification Application** | | | | | | | |
| Organization name | Chinese |  | | | | | |
| English |  | | | | | |
| company address | Chinese |  | | | | | |
| English |  | | | | | |
| brand name | Chinese |  | | | | | |
| English |  | | | | | |
| TEL |  | | | | Fax |  | |
| E-mail |  | | | | website |  | |
| General manager |  | | Contact name | Department  title | | |  |
| Applicants should agree to comply with the certification requirements and provide the materials and certificates required for the assessment. | | | | | | | |
| **Application for signature of the certification organization representative (seal):**  **date** | | | | | | | |

(The application must be accompanied by the above materials to the certification body)